

ONTARIO COLLEGES COMPETITIVE CAPABILITY GRID

ATTRIBUTES		A. IMPORTANCE TO YOUR COLLEGE Rate 1 (low) to 5 (high)	B. HOW WELL DOES YOUR COLLEGE DO Rate 1 (low) to 5 (high)	TOTAL SCORE (A X B)
Mandate				
Recruitment	direct entrants			
	non-direct entrants			
	courting			
	soft sell			
	hard sell			
Intake cycle	continuous			
	quarterly			
	semi-annually			
	annually			
Cost	tuition			
	training			
	funding			
	program development			
General education				
Faculty-student ratio				
Cycle time to develop program				
Promise of earning potential				
Academic preparedness				
Organizational attitude				
Curriculum responsiveness (modifications to existing program)				
Program delivery time				
Currency of technology	classroom			
	lab			
Faculty	reputation			
	currency in industry			
	credential			
Evaluation systems (learning outcomes)				
Admission standards				
Peer network (diversity)				
Program focus - singular, multiple				
Credit for work experience, education				
Class sizes				
Loan defaults				
Applied Degree				

Private Colleges: What Do They Offer Non-Direct Entrants?

ATTRIBUTES		A. IMPORTANCE TO YOUR COLLEGE Rate 1 (low) to 5 (high)	B. HOW WELL DOES YOUR COLLEGE DO Rate 1 (low) to 5 (high)	TOTAL SCORE (A X B)
Length of program	< 1 year			
	1 year			
	> 1 year			
	< 2 years			
	> 2 years			
Ease of admission process				
Partnerships within sector & cross-sector				
Customer service				
Accountability measures				
Student life (e.g. sports, clubs, events, etc.)				
Student support services (e.g. counselling, tutoring, library, etc.)				
Retention/attrition				
Client satisfaction				
Delivery mode	blended			
	block			
	compressed			
	eve./weekends			
	online			
	traditional			
Size of institution				
Residence/housing				
Internships, co-op				
College reputation				
Graduate employment rate				
Career services				
External accreditation/recognition				
Affiliations with industry				
Brand recognition				
Relationship with	employers			
	government			
Laddering	degree transfer			
	credential			
Location – proximity to home				
Financial aid (availability, accessibility)				
Employability				