



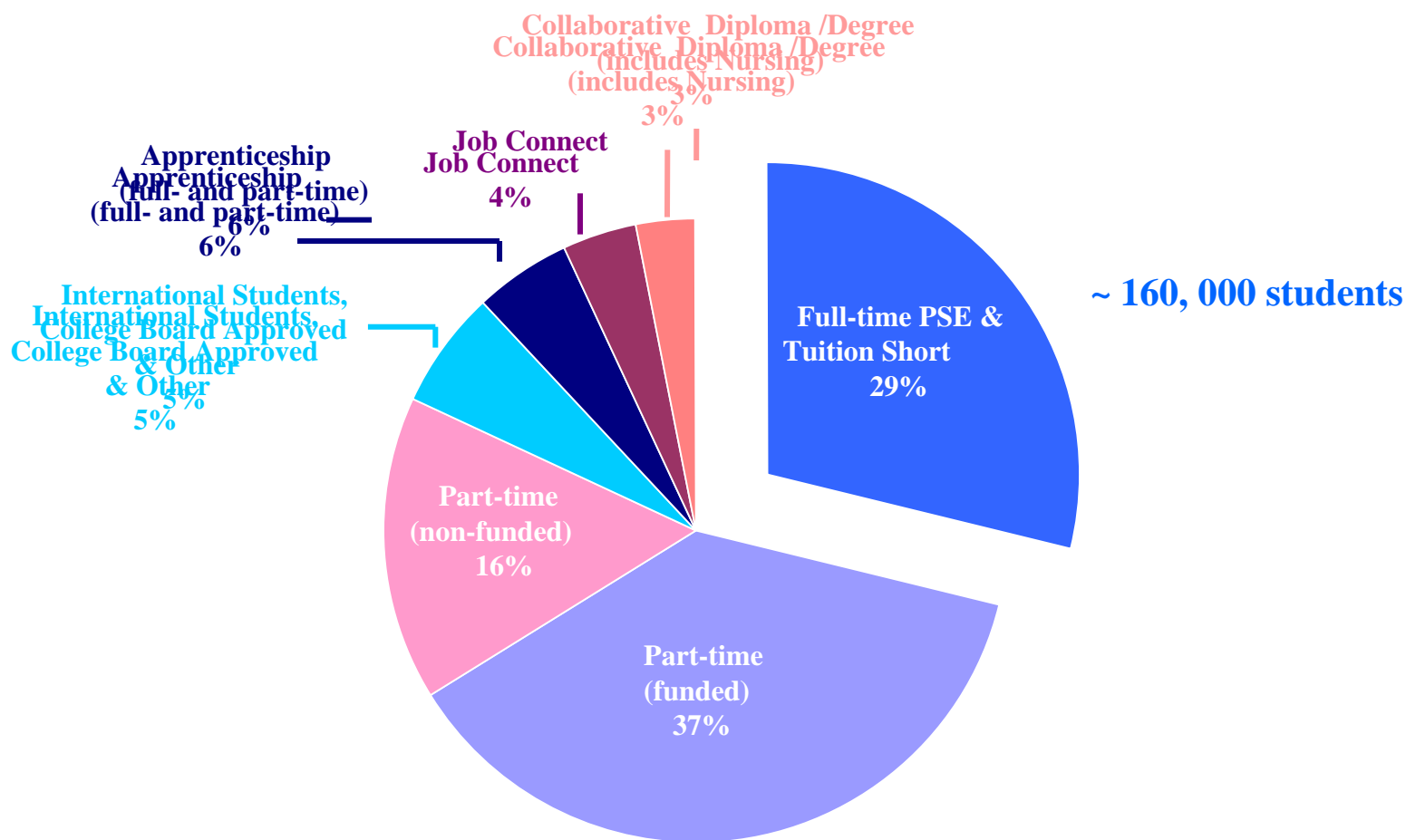
**A Profile of Non-Direct Entrants
to Ontario Colleges**

Connections SEM Conference, June 2008

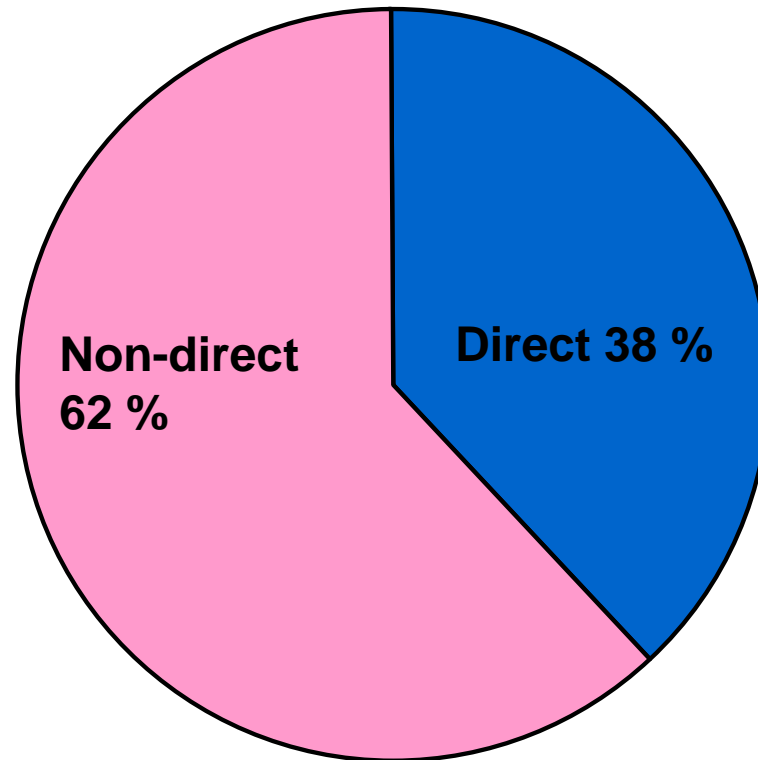
Learners/Clients Served by Ontario's Colleges

Estimated Annual Headcount = 500,000

200,000 Full-time students (including full-time apprenticeship, literacy and basic skills) 300,000 Part-time students and clients



Pathways to College: Direct & Non-Direct entry



Pathways to College

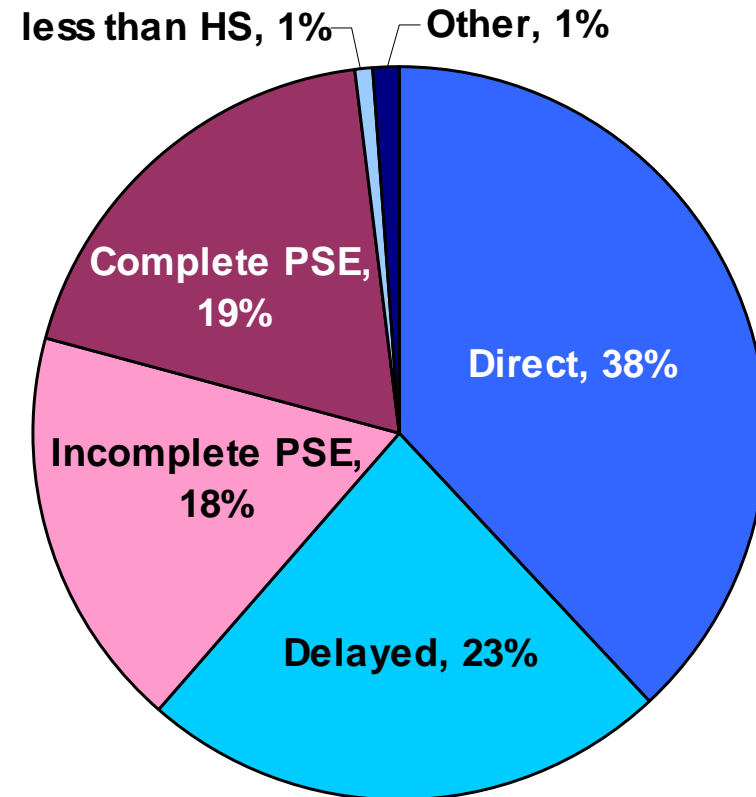
Segmenting the Non-Direct entrants

Direct entrants = from high school

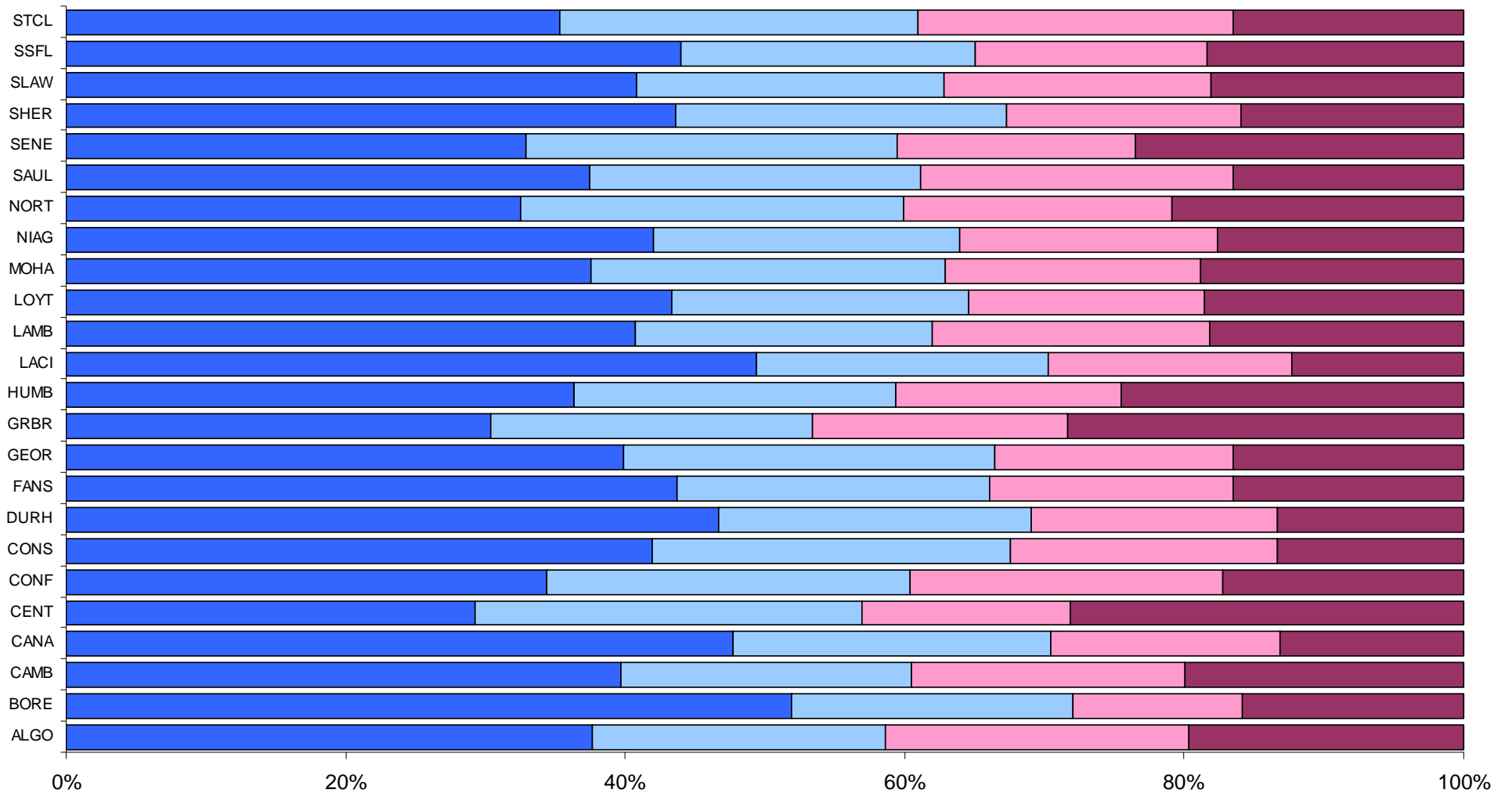
Delayed entrants = no PSE experience; out of high school >one year

Incomplete PSE = some PSE experience, but no credential

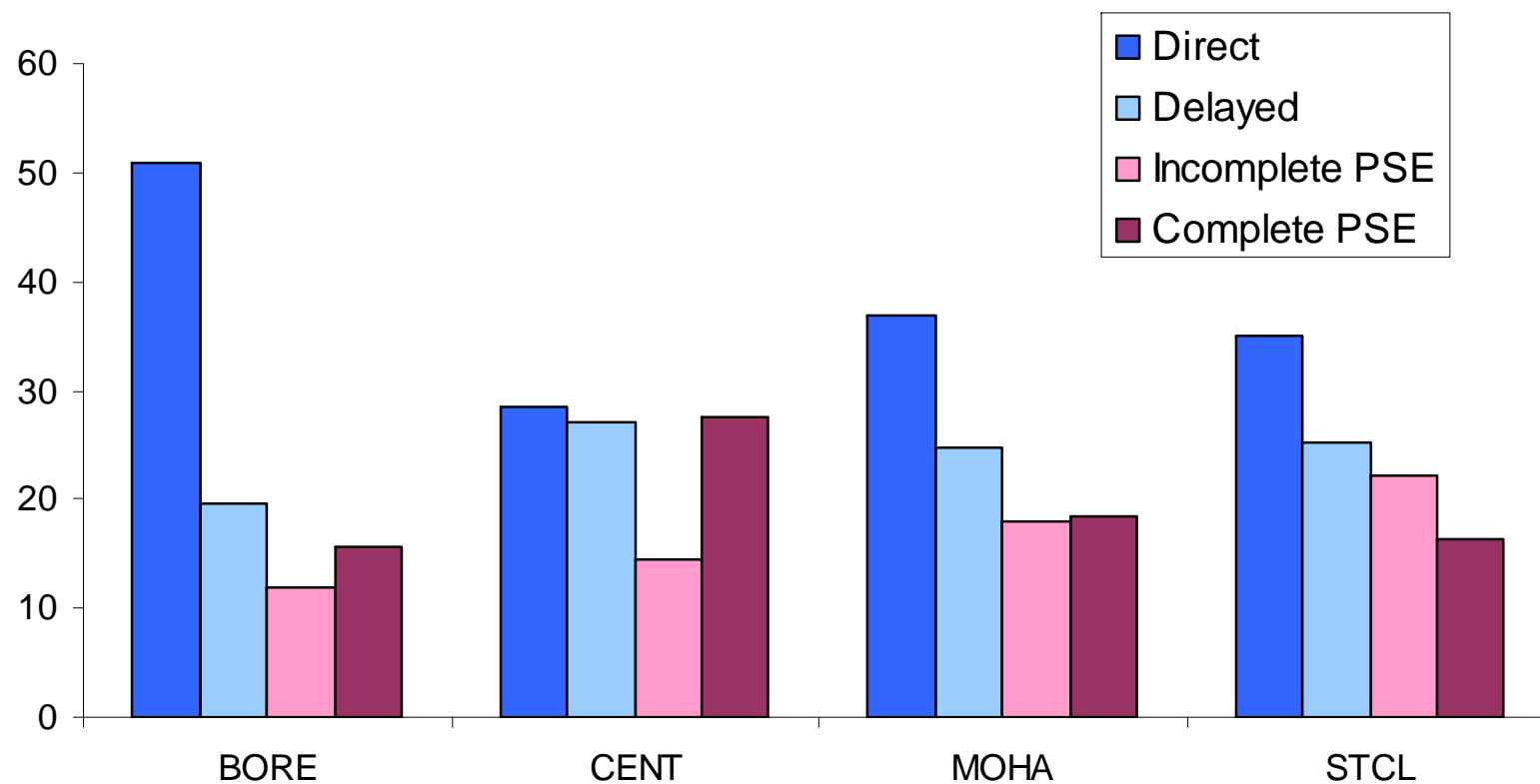
Complete PSE = college or university credential



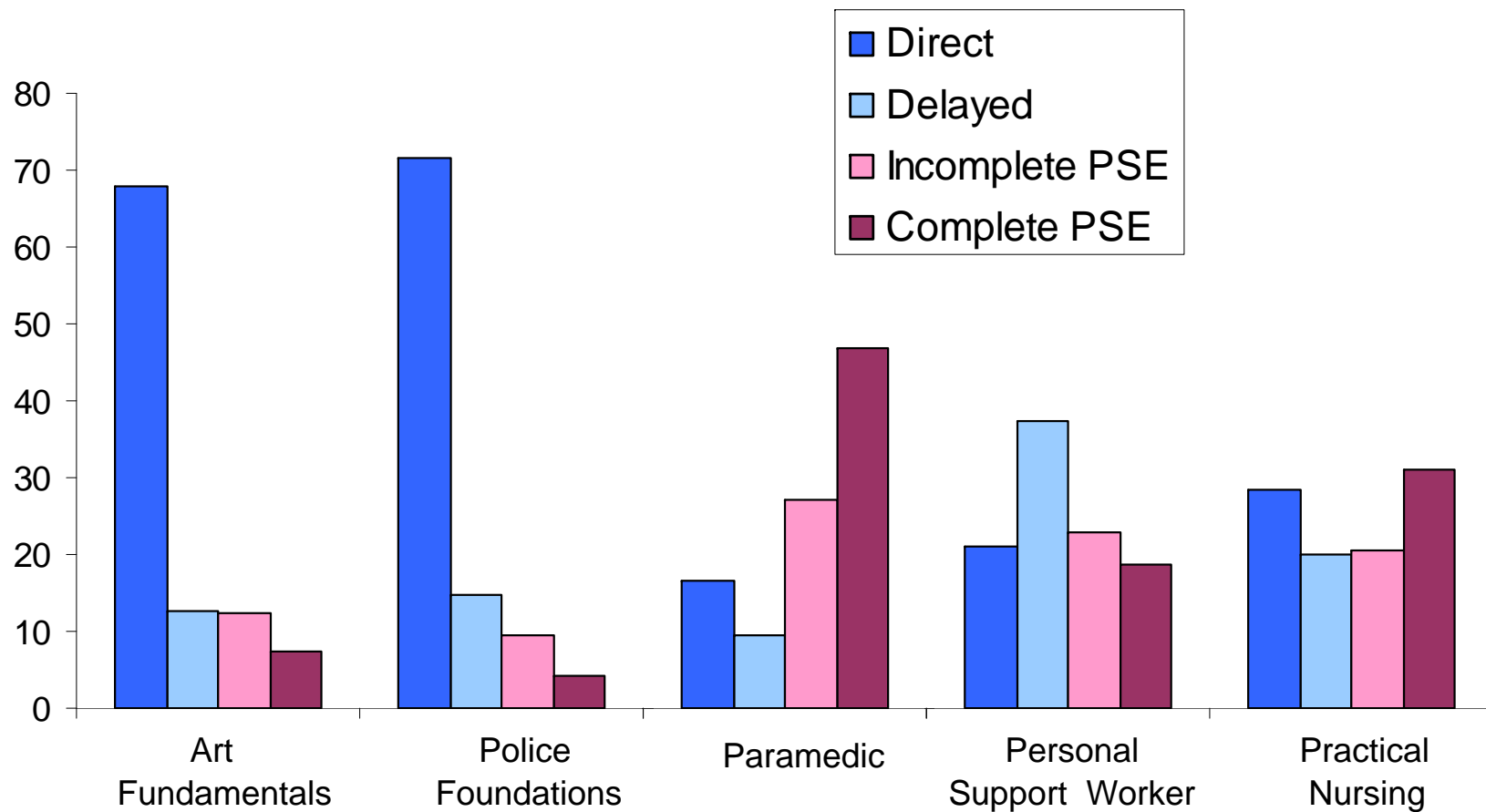
Pathway by college



Pathway by College: examples



Programs by pathway: examples



Similarities across the 4 groups

Direct entry, Delayed Entry, Incomplete PSE, and Complete PSE:

- First generation students represent a large proportion (~ 30 %) of the registrants in each group.
- Across groups, similar numbers of applicants report having saved for their college educations
- Many common reasons for choosing a college program, with “preparing for career/employment” as the most common reason within all groups

Delayed Entry: distinctive characteristics

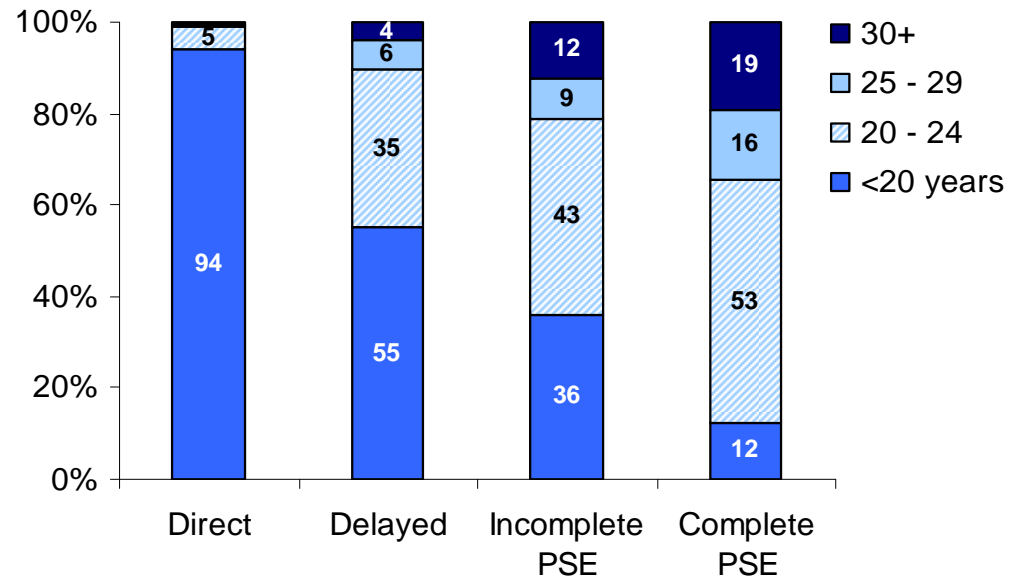
- 29% self-reported high school grade averages of less than 70%
- 31% had no grade 12 math
- higher proportion of males
- high proportion had a first language other than English or French
- 21% were enrolled in certificate programs
- only 6% applied to both college and university
- greatest use of college financial aid services

Complete PSE: distinctive characteristics

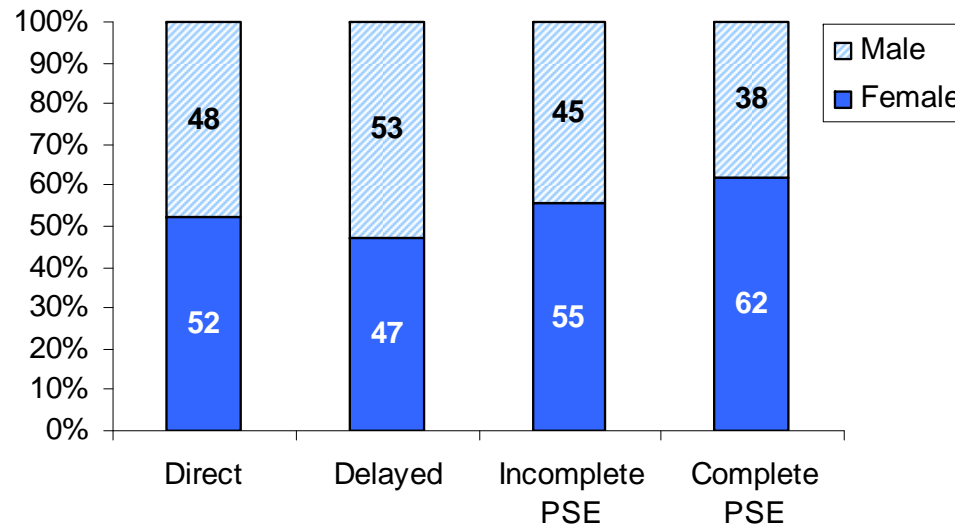
- 53% self-reported high school grade averages of 80% or higher
- 56% had a majority of U level courses in high school
- almost half had advanced grade 12 math
- higher proportion of females
- over one-third were age 25 or older
- one-quarter had a first language other than English or French
- about 20% were not born in Canada
- over 50% were pursuing a diploma or advanced diploma

Demographics

AGE



GENDER



Demographics - registrants

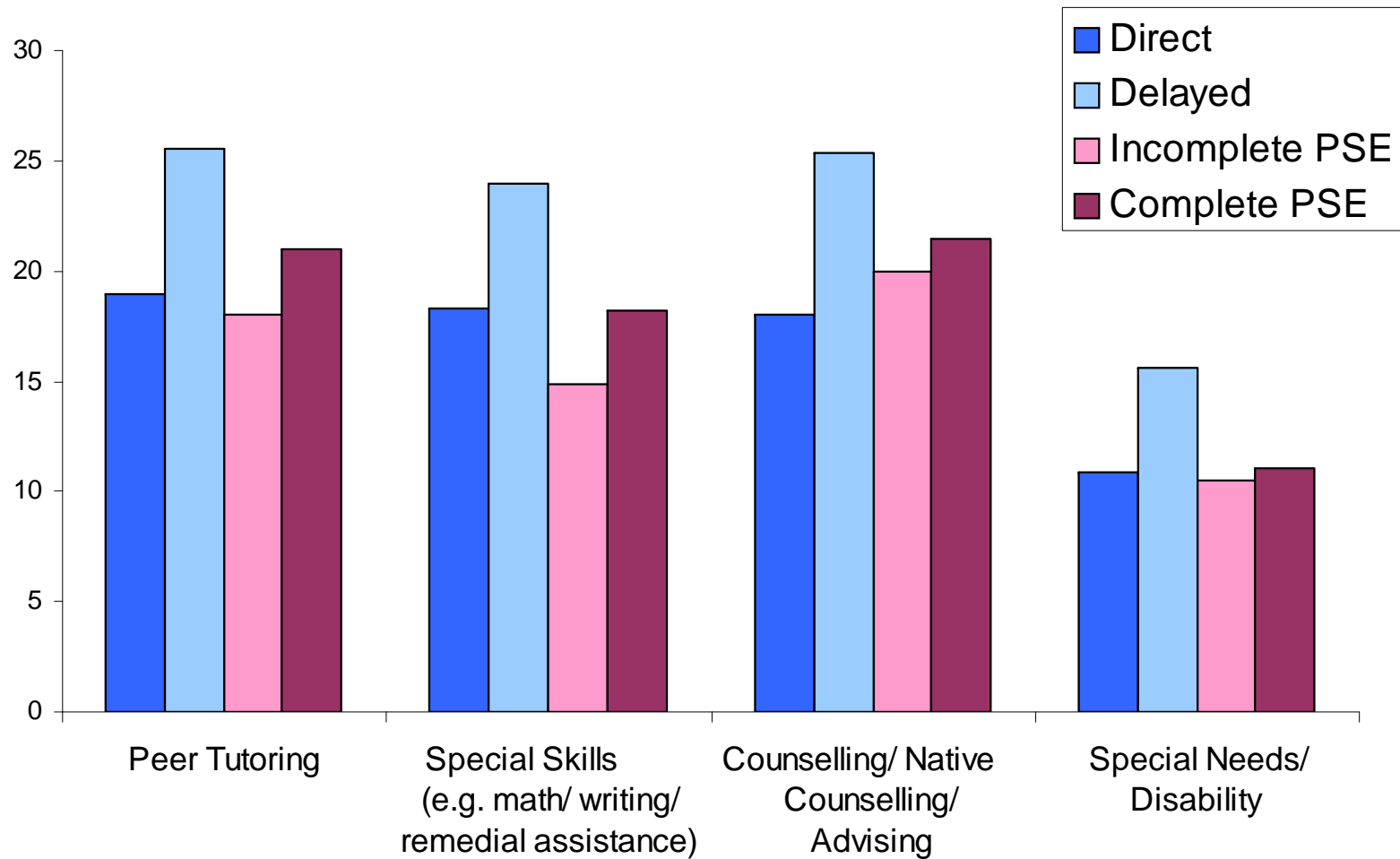
Totals -- ONTARIO COLLEGES

	Direct	Delayed	Incomplete PSE	Complete PSE
% Aboriginal	4.6	5.6	4.4	3.7
% 1st generation student	30.5	35.2	30.4	27.6
% not born in Canada	13.3	11.7	15.8	18.5
% visible minority	12.7	10.9	13.1	16.0
% with a disability	5.9	5.6	9.1	5.2

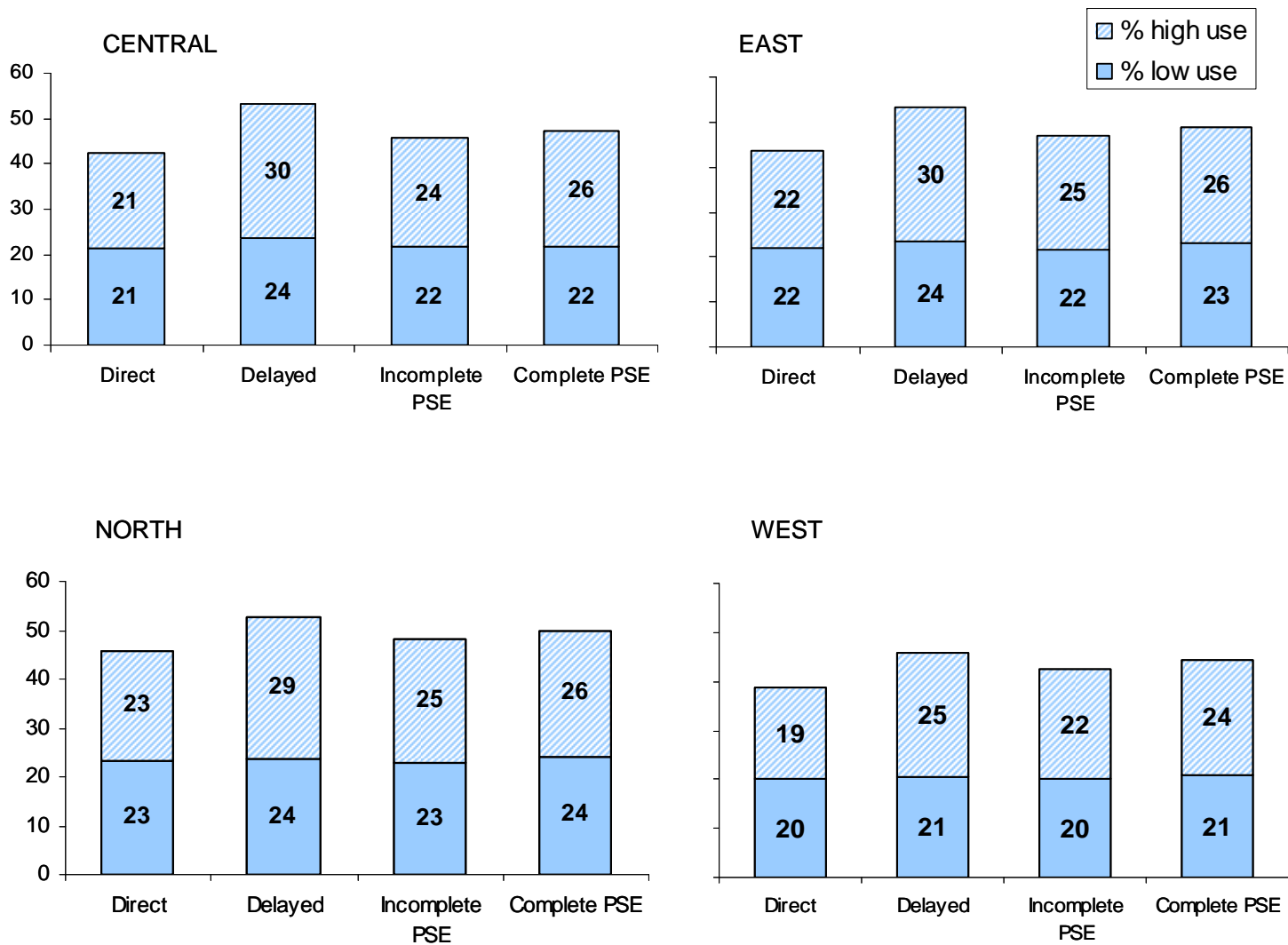
Example by Region-- CENTRAL ONTARIO COLLEGES

	Direct	Delayed	Incomplete PSE	Complete PSE
% Aboriginal	2.8	3.9	2.6	1.8
% 1st generation student	31.0	29.8	29.1	26.1
% not born in Canada	26.8	20.2	24.9	28.0
% visible minority	26.0	21.4	23.9	25.2
% with a disability	5.6	5.8	9.0	4.0

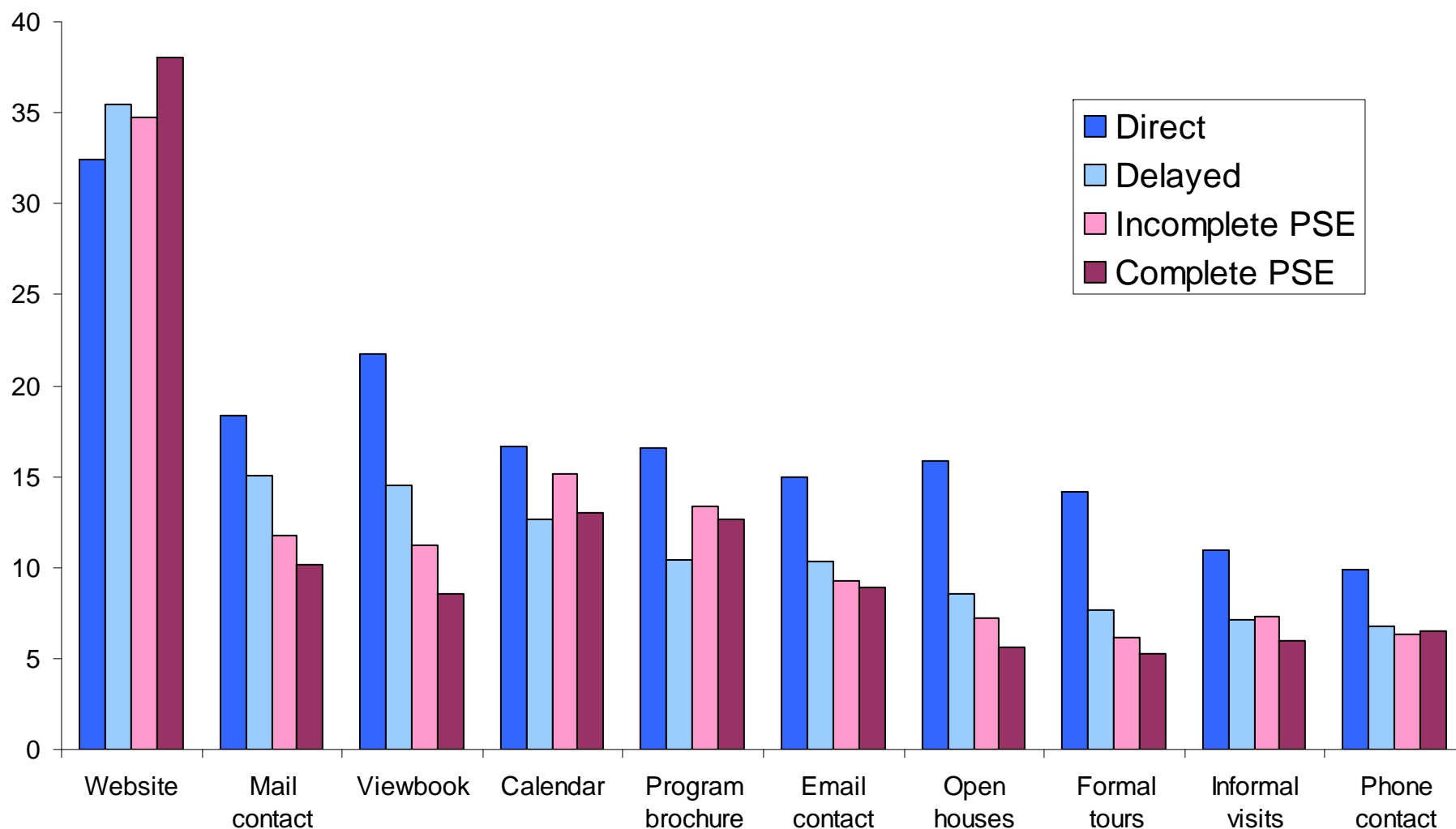
Use of College Services



Use of Financial Aid Services



Influence of College Information/Marketing Materials



Implications

- Marketing and Recruitment
- Enrolment Planning
- Admission Processes
- Development of new programs
- Student Services
- Funding Requirements
- Advocacy